

107/104

858T2T 2255T250

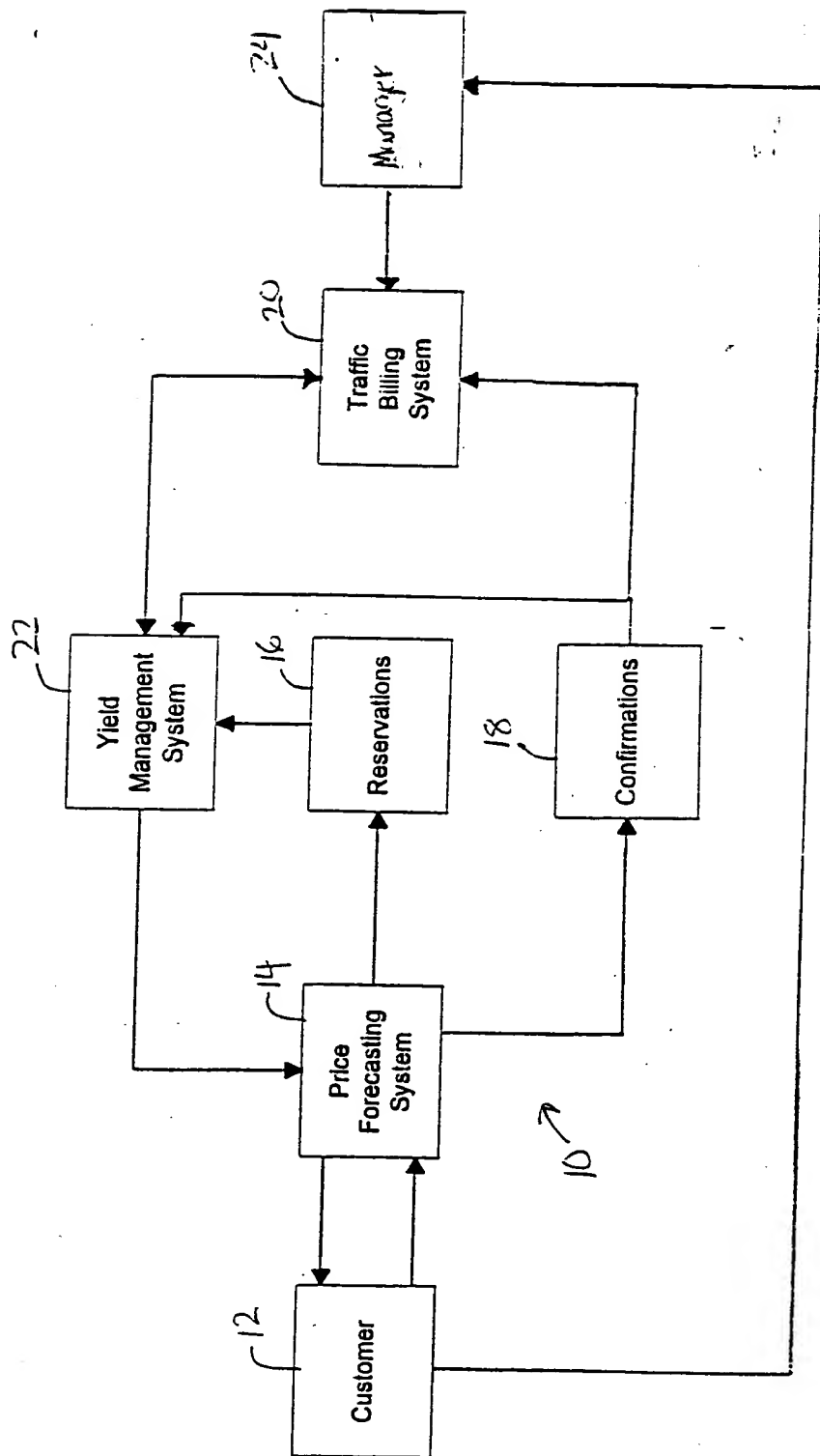


Fig. 1

10

09215922-121898

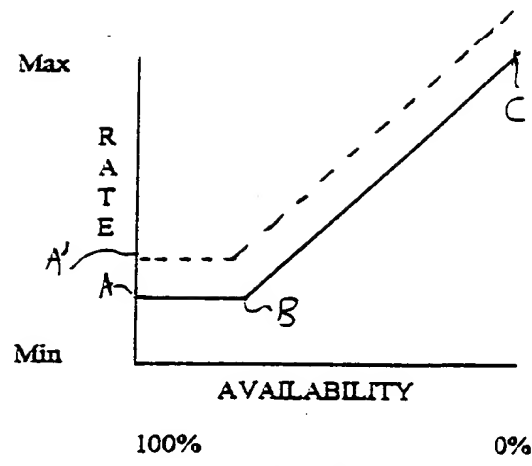


Fig. 2

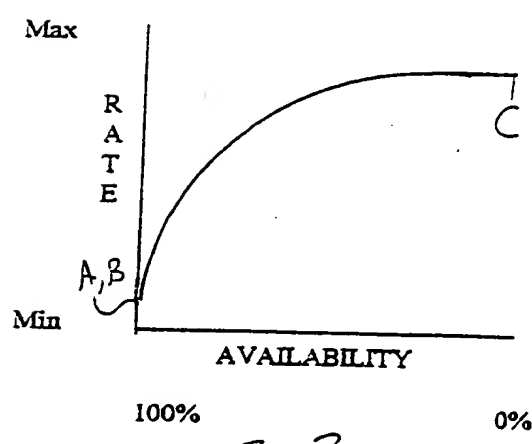


Fig. 3

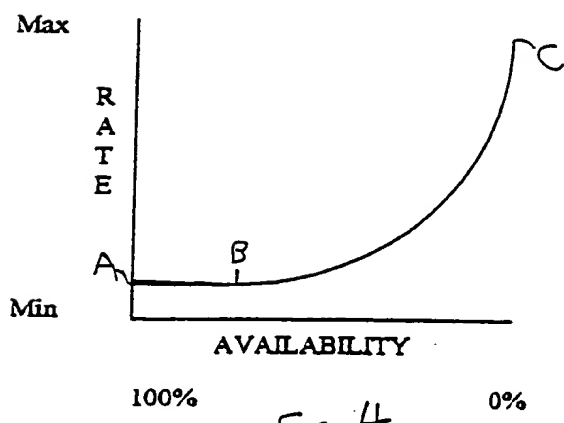


Fig. 4

001593 14393
000000 000000

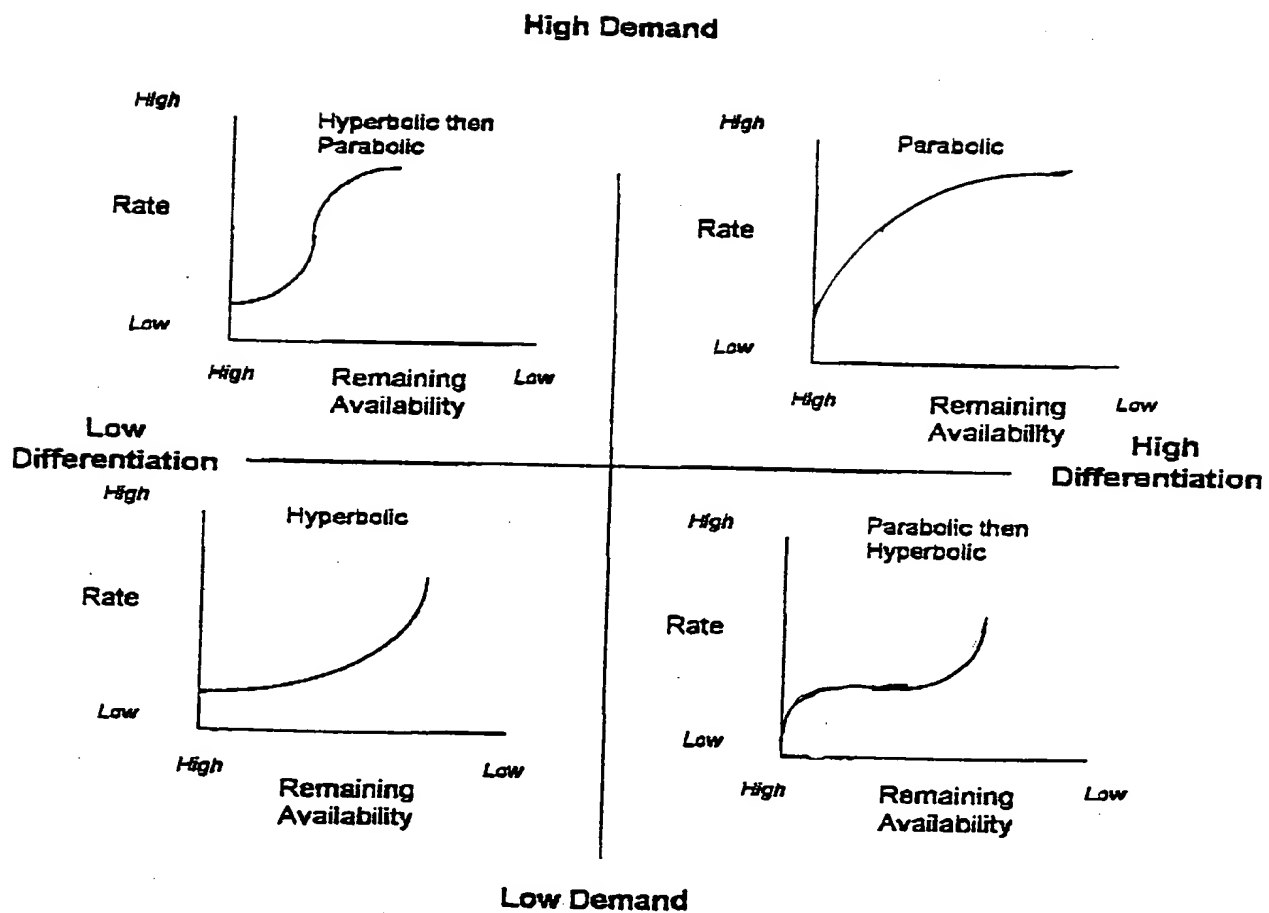


Fig. 5

```

graph TD
    32([Begin Main]) --> 33{Customer Request}
    33 -- No --> 33
    33 -- Yes --> 34[Attain Quote Generated by PFS According to Updated Value of A]
    34 --> 36{Reserve Time?}
    36 -- Yes --> 46[Store Date and Time of Order and Time Block for Reservation]
    46 --> 47[Connect to YMS]
    47 --> 48[Recalculate A and F_N Using S=(.5)S]
    48 --> 42[Update Demand Curve Statistics]
    42 --> 43[Send Data to PFS and Update]
    43 --> 44[Connect to TBS]
    44 --> 33
    36 -- No --> 37{Buy Time?}
    37 -- Yes --> 38[Store Date and Time of Order and Time Block for Purchase]
    38 --> 39[Connect to YMS]
    39 --> 41[Recalculate A and F_N Using S=S]
    41 --> 48

```

Fig 6

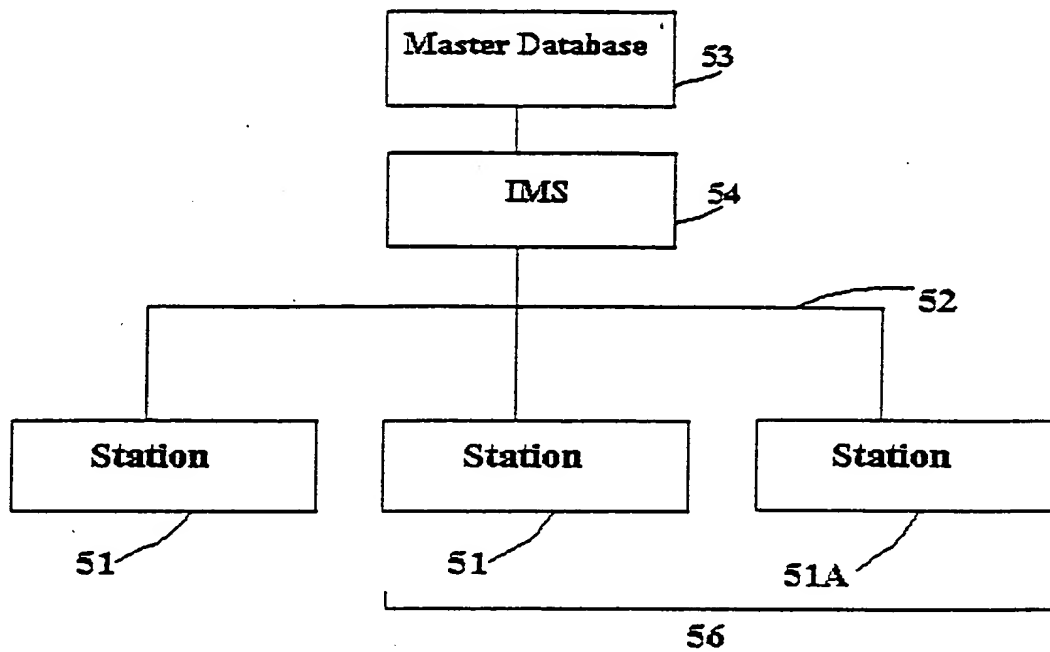


Fig. 7

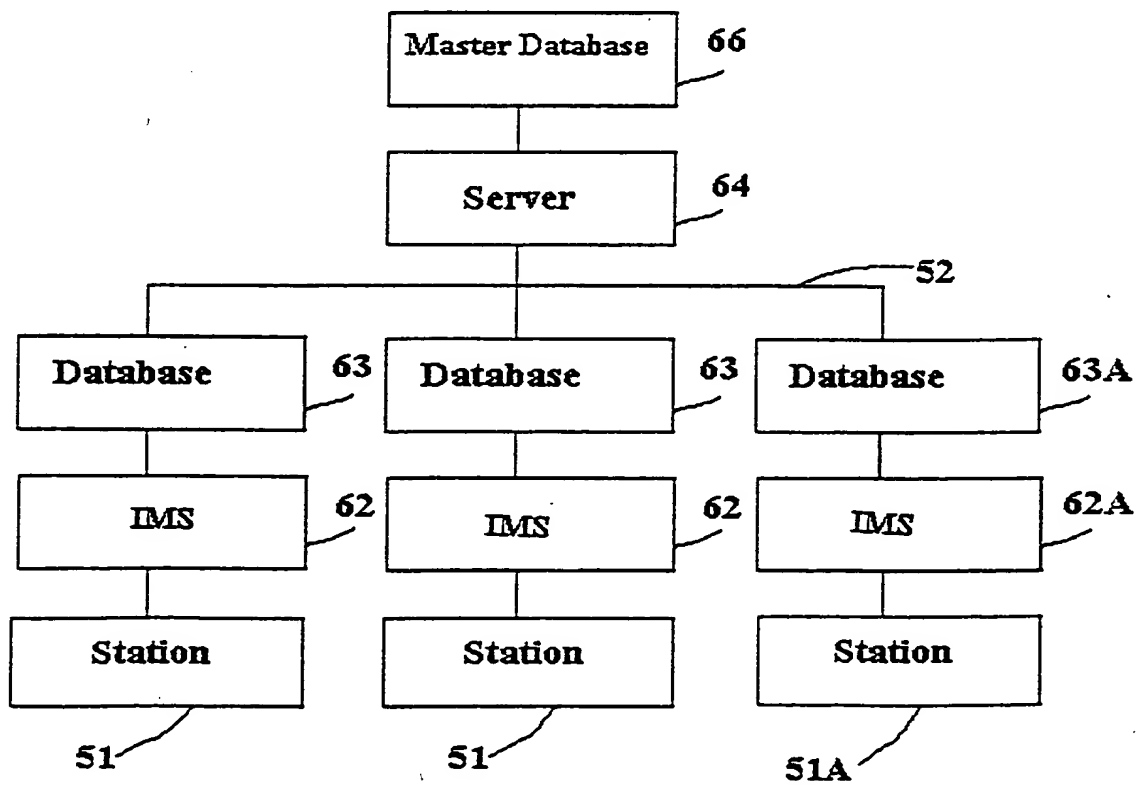


Fig. 8

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Sales Proposal

Stations **Preview** Scheduler Details Client Details

Available System Stations

Seq#	Calls	Market	Station/Description
0052	WYPX-TV	Albany	Eastern / TV-55
0010	WFXA-TV	Atlanta	Eastern / TV-41
0051	WFXH-TV	Birmingham	Central / TV-41
0006	WBFX-TV	Boston	Eastern / TV-46
0009	WCFC-TV	Chicago	Central / TV-38
0013	WVPX-TV	Cleveland	Eastern / TV-23
0008	KPXD-TV	Dallas	Central / TV-68
0053	WDPX-TV	Dayton	Eastern / TV-26
0018	KPXC-TV	Denver	Mountain / TV-59

21898

4 Station(s) Selected ☒ Multi-Station Mode Load

Point to control for quick help on:

Station Information

Client Information

PaxNet Television
Paxson Communications
601 Clearwater Park Road
West Palm Beach, FL 33401

Forecast Weeks

☒ Display 13 Future Weeks
☐ Display 26 Future Weeks
☐ Display 39 Future Weeks
☐ Display 52 Future Weeks
☐ Display Maximum Weeks

Print Print Close

Fig. 9

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Sales Proposal							
Stations	Grid View	Forecast Period	Class Details				
Main Station Selection Stations Loaded							
Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun
WPXA-TV 12:00A-01:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXA-TV 01:00A-03:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXA-TV 03:00A-06:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXH-TV 05:00A-06:00A	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]	\$10 [1]
WPXH-TV 06:00A-06:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]
WPXH-TV 06:30A-07:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]		
WPXH-TV 07:00A-08:00A	\$30 [12]	\$30 [12]	\$30 [12]	\$30 [12]	\$30 [12]	\$10 [1]	\$10 [1]
WPXH-TV 08:00A-08:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$10 [1]	\$10 [1]
WPXH-TV 08:30A-09:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]		
WPXH-TV 09:00A-09:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]
WPXH-TV 09:30A-10:00A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]
WPXH-TV 10:00A-10:30A	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$75 [1]	\$125 [1]	\$125 [1]

Forecast Combs:

- WPXA-TV, Atlanta, 01. M-F 6A-7A
- WPXA-TV, Atlanta, 02. M-F 7A-7:30A
- WPXA-TV, Atlanta, 03. M-F 7:30A-8A

Flight Weeks: 1 Wk - 1 Spmt
10/12/07-98
End of List

Display Options & Scheduled Summary:

Flighted Rates:

WPXA-TV, Atlanta

☐ Auto Rate / Cost Round Up

Current Grid View Schedule

Select Grid Cells for Scheduling ☒ 0

Select Weeks

Options Print Close

Fig. 10